



NOVEMBER 2, 2024
9AM - 6PM
CHICAGO, IL

The Fonseca Cup has been a cornerstone event in the karate community for over 11 years. Drawing competitors from all over Chicagoland, as well as various countries including Japan, El Salvador, Venezuela, Albania, Senegal, the Dominican Republic, and Canada, this tournament showcases the highest level of martial arts talent. By sponsoring the Cup, your brand will gain exceptional exposure in front of a captive audience of thousands of athletes and their families. The Fonseca Cup offers sponsorship packages that provide significant value without straining your budget, ensuring a positive return on your investment.

10,000 unique email contacts
Over 10,000 social followers
Expecting 3,000 attendees
Expecting 500 competitors

1

GOLD MEDAL
on-site sponsorship
\$600

All the benefits of the Bronze and Silver Medal Sponsorships **plus** the opportunity for your company to be on-site at the tournament with a vendor or informational table.

2

SILVER MEDAL
digital + print sponsorship
\$400

All the benefits of the Bronze Medal Sponsorship **plus** your logo on a coaching box, as well as printed event signage. Your company may also display signage within the venue.

3

BRONZE MEDAL
digital sponsorship
\$200

Your business's logo on the official tournament website and all digital marketing communications, including the online bulletin, emails, and digital event schedules, plus a dedicated sponsor shout out on all social media channels.

Don't need all the bells and whistles? Contact us for a la carte advertising options including on-site presence pricing and more.

Donating a good or service your business provides is another option to gain exposure. Contact us to see if your goods or services can be of use to us at the event!